

UPF Canada: Mabuhay Philippines Festival at Toronto City Square

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Commencing with the celebratory gala commemorating the 35th anniversary of PIDC's establishment and the 25th anniversary of the Mabuhay Philippines Festival, the latter event took place from August 26th to 27th at Toronto City Square, drawing an audience of approximately 2,000 attendees.

Distinguished as a prominent representative among the city's myriad NGOs, UPF received an invitation as a partner for the festival. During this event, the Chairman of UPF-Canada introduced UPF and its activities, while also appointing new Ambassadors for Peace within the Philippine community. Furthermore, UPF presented service awards to some Filipino leaders in recognition of their dedicated service.

Notably, both the incumbent president of PIDC and the festival's founder, who continue to hold their positions, proudly serve as Ambassadors for Peace, actively endorsing and supporting UPF and its endeavors. Their unwavering support has significantly contributed to UPF's promotion throughout these events.

During this gathering, various notable figures participated, including the Mayor of Toronto, federal ministers, Members of Parliament, Members of the Provincial Parliament, City councilors, the Consul General of the Philippines, numerous leaders from the Filipino community, and many citizens. The event received media coverage, providing an excellent opportunity to promote UPF.