

Outreach through meetup.com Couples' Communication Course

Kevin Thompson

April 12, 2017



The days of street witnessing and door-to-door invitations may be a thing of the past. A new social media website known as meetup.com offers users a chance to expand social circles while doing activities with other like-minded individuals. Users can choose from activities such as cooking classes, book clubs, and pick-up sporting games. And in the digital age, the app just might prove to be the next great outreach tool.

District 12 Pastor Rev. Kevin Thompson and Michael Allen of the Bay Area Family Church recently capitalized on this idea by advertising a couples' communication course on Meetup's website. Their "Empathic Communication Skills" course brought in 17 guests from in and around Cypress for a night of skill-building and learning. There, writer Bento Leal spoke on his new book *The Four Essential Communication Skills*, and guests brushed up on their empathic listening skills during a practice session.

The couples were so excited that Rev. Thompson and Michael plan to hold more communication skill-building events in the future. They hope such meetups will provide an opportunity to introduce Divine Principle and the Marriage Blessing to interested couples.