

WFWPI: Color My Heart With Peace Art Contest - Imagine a Unified Korea

Carolyn Handschin
September 2019



With the separation of the two Koreas, we seek and hope for peace among the two. Let us imagine a unified Korea where the two live in harmony together, and put that image on a canvas with the power of art.

1. PURPOSE

The purpose of this project is to foster the hope of peace among our youth through cultivating their talents in the field of visual arts, encouraging self-expression around the theme that is Color My Heart with Peace. Along with aiming to promote the use of art as a medium for self-expression, we want to raise awareness about the relationship of the two Koreas and the prospect of a sustainable peace for children.



2. BACKGROUND INFORMATION

Color My Heart with Peace originates from WFWP Thailand. At the Women's Federation for World Peace, we're dedicated to spreading the message of sustainable peace and the empowerment of women as well as the future generation. It is essential that we support the development of children so that they are able to reach their full potential. We believe that through art, they can discover another source of self-expression where they can channel their creativity and perhaps find a talent in it too.

3. GOALS and OBJECTIVES

GOALS

Color My Heart with Peace relays WFWP's mission of aiming for sustainable peace and introduces the organization's message to the hearts of the future generation to carry

forward with them by encouraging them to express what it means to them using art as their voice.

OBJECTIVES

To raise awareness about the two Koreas

To foster the idea of peace and harmony

To provide young students a platform to artistically express themselves



4. CONTEST OVERVIEW

TARGET RANGE

Children and students aged 7-11 (born in 2008-2012) as of December 31st 2019.

AWARDS

1 Gold Award winner

1 Silver Award winner

2 Bronze Award winners

8 Merit Award winners

30 Achievement Award winners

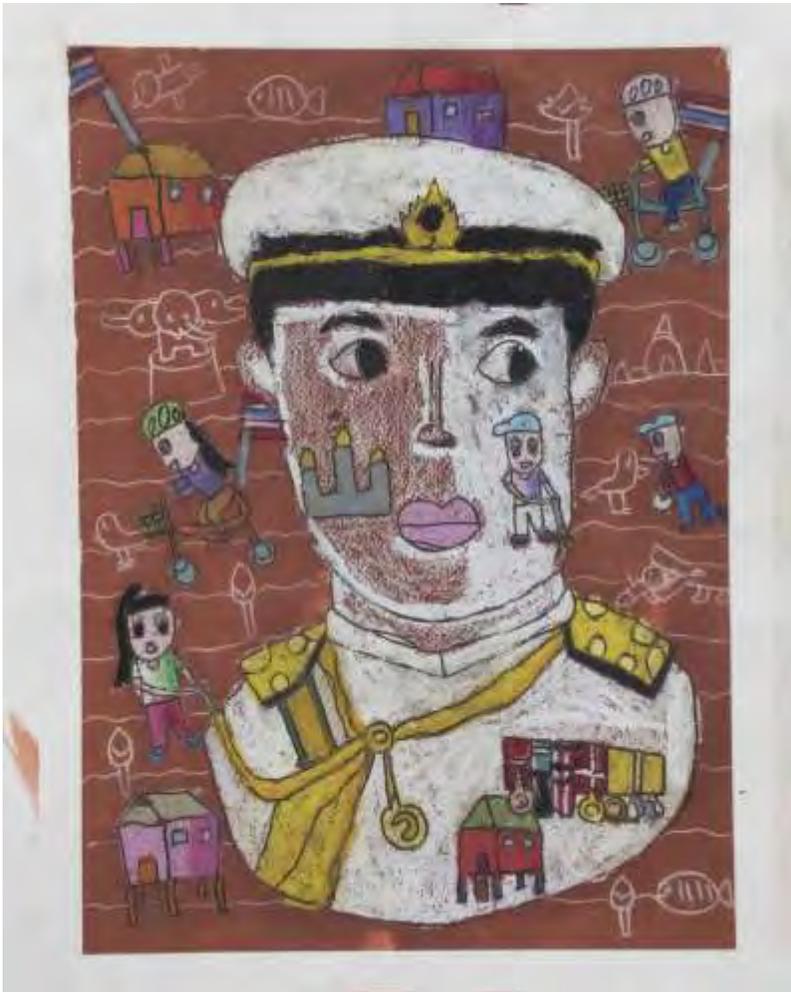
The Official contest begins: October 21, 2019

The deadline to submit artwork: December 6, 2019

Announcement of Winners: 13 December, 2019

SUBMISSION PROCESS

Upload a scanned picture of the artwork on the [Facebook page](#) along with the hash-tagged nationality, name, age of the artist, the title of the artwork (example) #Argentina #HannaTayler #OurPeace #8



REQUIREMENTS

Artwork must be done on 100-pound paper or equivalent, A3 in size.

Medium of artwork must be paint. Watercolor or acrylic paint is acceptable.

On the back of the artwork, the following details must be written down:

Student's name, age, address, and

Telephone number

Name of the student's school, and contact details (telephone number/teacher's email) if possible

Artwork should not have been previously used for other contests or been published elsewhere.

PROPERTY RIGHTS

Each submitted artwork will be under proprietary rights of Women's Federation for World Peace, International.

EVALUATION CRITERIA

Creativity 30%

Interpretation of the theme 30%

Overall impression of the artwork 20%

Facebook likes 20%

STAGES

Stage ONE: Initial meeting with project committee and everyone involved, promotion of the contest, getting in contact with schools and sponsors

Stage TWO: Submission period, which should take at least two months to allow sufficient time for applicants to work on their artwork

Stage THREE: Judging period where meetings with the jury will be held to evaluate all the artwork

Stage FOUR: Release of results and distribution of awards/certificates



5. EXPECTED OUTCOMES

PARTICIPANTS

Develop a better understanding of the two Koreas

Develop confidence in one's artistic abilities

Develop deeper insight into peace and harmony

WFWPI

Develop a relationship with local schools

Strengthen WFWPI's relationship with the UN

Continue to conduct Color My Heart with Peace events in growing numbers of chapters