

In the Boxing Match between Mayweather and Pacquiao, the Ultimate Winner was McCol

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Even Grandma Came to Watch the McCol Advertisement, Starring Hyung-Shik Park and NS Yoon-G

A video advertisement for Ilhwa's carbonated drink McCol has been gaining popularity, recently. After the "World Showdown" between Mayweather and Pacquiao, which gained international recognition, a new McCol advertisement began to gain popularity online as well.



After the unanimous win by Mayweather in the boxing match between Floyd Mayweather (38, USA) and Manny Pacquiao (37, Philippines), an advertisement for the barley-based carbonated drink McCol unexpectedly began gaining a lot of interest.

The 2015 McCol television advertisement, which was released last month, features an addictive hip-hop beat, popular idol singer Hyung-Shik Park, rapper NS Yoon-G and a field of barley....